GREEN GLOBE ORGANISATION

Annual Activity Report



2024

FORWARD FROM THE EXECUTIVE PRESIDENT

As we close out another remarkable year at Green Globe Organization, I am filled with immense pride and gratitude for the progress we have made, the challenges we have overcome, and the positive impact we have continued to generate across the globe. 2024 has been a pivotal year for environmental sustainability, and it has been an honor to lead this organization as we strive to create a greener, more sustainable future for all.



Bertrand Awat, Executive President, Green Globe Organisation

This year, we have seen incredible strides in our mission to combat climate change, promote renewable energy solutions, and protect the biodiversity that is critical to the health of Cameroonians and our planet in general. In September this year, we successfully executed a key project on the training of children as climate rescuers and the establishment of an orchard in Government Technical High School Nkwen Bamenda and a similar project was also executed in Government Bilingual High School Down Town Bamenda. Thanks to the tireless efforts of Green Globe's dedicated team, partners, and supporters, we have intensified our initiatives and projects in the North West Region of Cameroon, while registering groundbreaking collaborations that will shape the environmental landscape for years to come. I cannot forget the immense efforts and sacrifices put in by our volunteers, your efforts will never go unnoticed or unappreciated, a big THANK YOU to you all. Green Globe is proud to be at the forefront of this transformation, championing a future where man will live in a mutual symbiosis with nature.

As we look ahead to 2025, Green Globe will remain resolute and deeply committed to the Climate Action SDG 13, fostering partnerships that drive systemic change, and advocating for policies that prioritize environmental responsibility. We are confident that with the continued dedication of our team board of directors, partners, volunteers and government officials, we will see even greater successes in 2025 and the years to come. Together, we will continue to inspire and lead the way toward a greener, more sustainable world.

Thank you for being a part of this extraordinary journey.

EXECUTIVE SUMMARY

In 2024, Green Globe Organization made significant strides in its mission to combat climate change and promote sustainable practices within the North West Region of Cameroon. Green Globe (GGO) is an environmental youth-led community centered non-profit organization that advocates for the protection of the environment through our field-tested concept of high efficiency known as Consultative Intricacies Preferences which is a pathway for sustainable development. This report outlines our key activities and accomplishments, highlighting our commitment to environmental stewardship and community engagement. In January we launched a dedicated radio program on the University of Bamenda Radio (UBa Voice FM 91.5) focused on climate change awareness and education. The program reached an audience of over 40,000 listeners in the Tubah Municipality, providing crucial information on environmental issues, sustainable practices, and community resilience strategies especially to the majority student population.

Also, in October, we successfully established an orchard, planting over 100 fruit trees aimed at enhancing local biodiversity, improving air quality and ensuring food security at Government Technical High School (GTHS) Nkwen, Bamenda Cameroon. This initiative serves as a model for sustainable agriculture practices within the region.

We conducted training sessions for 40 climate rescuers and across two key institutions: GTHS Nkwen Bamenda, and GBHS Down-Town Bamenda. These trained rescuers are now equipped to lead initiatives in their communities, spreading awareness and fostering climate action.

As we look to 2025, GGO aims to expand her programs further, including the establishment of additional orchards and the enhancement of our radio outreach to cover more topics related to climate action. We also plan to train an additional 1000 climate rescuers, strengthening our network of advocates across Cameroon and beyond.

With the continued support of our stakeholders and community partners, we are poised to make an even greater impact in the fight against climate change and the promotion of sustainable practices in the years to come.

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1. OVERVIEW

a. ORGANIZATIONAL BACKGROUND

Green Globe (GGO) is an environmental youth-led community centered non-profit organization that advocates for the protection of the environment through our field tested concept of high efficiency known as Consultative Intricacies Preferences which is a pathway for sustainable development. Officially legalized in October 2021, Green Globe operates on the pivot of providing Local Solutions to Local Problems through a community participatory approach.

b. VISION

Green Globe is out to see sustainable development, through capacity building, seminars, workshops, sensitization programs, advocacy, humanitarian actions, relief initiatives and benevolence in every area of human live that has implications on the environment.

c. MISSION

Green Globe has as mission to foster environmental stewardship and community resilience with a determination for an environmental centered human development through collective efforts and action geared towards sustainable development. This is to advocate for the wellbeing of the population in ways that ensure environmental protection

d. OUR FOCUS

Advocating for the environmental protection.	Orchard and Tree Nursery development	Afforestation and conservation projects
Climate-Smart Agriculture	Active Volunteerism	Humanitarian actions, relief initiatives, benevolence.
Climate Justice	Community mobilization, sensitization, training and	Environmental Education

	counselling on environmental issues.	
Women and Girls in Climate action	Vocational trainings/workshops	Environmental impacts assessment on different projects.
Landscape Management	Fostering sustainable community development	Water catchment management

2. GREEN GLOBE'S PROJECTS.

a. OUR PROJECTS

In 2024, we carried out five (05) major projects while one (01) project will continue in 2025. Green Globe's projects have played a crucial role in helping it meet its objectives in 2024. The projects have promoted sustainable practices, aligned with our mission to foster environmental stewardship and community resilience. By executing these projects, GGO has built local capacity, providing training and resources that empower our beneficiaries to manage their environmental resources effectively.

While implementing these projects in Bamenda, GGO collaborated with various partners which strengthened its network, enabling knowledge exchange and access to additional resources and funding. The outcomes of these projects have provided valuable data on best practices, helping to refine strategies and demonstrate the impact of the work of our stakeholders.

With the successful execution of key projects, we look forward to expand our initiatives to cover more regions, addressing emerging environmental challenges. As climate change continues to be a pressing issue, future projects will center on enhancing resilience and adaptation strategies in vulnerable communities in Cameroon.

Table 1 GGO 2024 Projects

SN	Title	Period of Execution	Place of Implementation	Status	Funder
1	Training of Children as Climate Rescuers and the planting of 100 ornamental trees	Ending October	Government Bilingual High school (GBHS) Down-Town Bamenda	Completed	The Pollination Project Foundation
2	Training of Children as Climate Rescuers and the planting of an Orchard with 100 grafted trees	September to October	Government Technical High School (GTHS) Nkwen Bamenda	Completed	Luena Foundation
3	Step Up For The Environment (300 trees planting and Environmental works)	June	Ecole Des Champion Bamenda, Military Nursery and Primary School Up station Bamenda and Government Bilingual High School Bamendankwe	Completed	Green Globe and NESTCAM (Network of Environmental Stakeholders)
4	Empowering Cameroonian Youths for sustainable Global Leadership and 100 trees planting	May	The University of Bamenda campus	Completed	The University of Bamenda Alumni Association, Ozone Friendly People and Green Globe
5	Training of Volunteers (Unlocking the power of volunteerism, fostering diversity, equity and social cohesion for a thriving society and sustainable future)	Early February	Green Bamenda	Completed	Green Globe
6	Climate Radio Outreach (Establishment and running of a radio program dubbed “Green Globe”) on UBa Voice Radio	All year	University of Bamenda and Tubah Council Area	Ongoing	Green Globe and The University of Bamenda

b. TRAININGS, WORKSHOPS AND CONFERENCES ATTENDED

Table 2 TRAININGS, WORKSHOPS AND CONFERENCES ATTENDED BY GREEN GLOBE

SN	Description	Date	Location	Organizer	Staff involved	Comment
1	Youth Summit Initiative	February 17th	Bamenda	NexGen	Mr. Awat Bertrand	Successful
2	International Convention on Climate Change and Environmental Protection	April 27th	Yaoundé	Protect Your Environment Foundation	Mr. Bertrand Awat, Mr. Adolf Bekumba, Mr. Emmanuel Kwenchia	Certificates Awarded
3	Launch of Climate Justice Movement in Cameroon (MJC-CMR)	June 3rd to 4th	Yaoundé	Greenpeace Africa		Successful
4	International Day of Desertification	June 17	Bamenda	Regional Delegation of the Ministry of Environment, Nature protection and sustainable Development	Mr. Ntewah Moses	Successful
5	Nairobi Summer School on Climate Justice Cohort IV	June 22rd to July 08th	Nairobi (Chuka University Kenya)	PACJA	Mr. Kaspa Bobga	Successful
6	Local Conference of Youth (LCOY) Cameroon	9th to 10th August 2024	Yaoundé, Cameroon	YOUNGO	Mr. Kaspa Bobga	Successful
7	Climate Speakathon	September 26th	Yaoundé	Mboa Hub	Mr. Kaspa Bobga	Successful
8	Youth Forum on Adaptation Finance in Africa (YOFAFA)	October 29th to 31st	Yaoundé	ACSEA	Mr. Kaspa Bobga	Successful
9	Validation Workshop of the Regional Environmental Action Plan	October 30th	Bamenda	North West Regional Assembly	Mr. Maxwell Fombutu	Successful

3. OGANISATIONAL ACHIEVEMENTS

a. ACHIEVEMENT

This year, Green Globe has registered significant progress with a seventy percent (70%) increase in projects and activities compared to 2023. Also, as a sign of the positive impact of our projects, we have had three (03) partnerships and memorandum of understanding.

b. AWARDS AND RECOGNITIONS

Awards are an encourage and a testament of hard work and impact on ground. Green Globe gained the following award in 2024.



GGO Executive president receiving 2024 SDGs Innovate Cameroon Award

SDG Innovate Cameroon Award: The award is given in recognition for the service, impact and legacy of individuals and organizations in their strive towards innovation and implementation of the Sustainable Development Goals.

Also, The Kanthari Foundation, India nominated our Executive President for the prestigious **Kanthari 2024 Impact Awards.**

4. ORGANIZATIONAL REACH

During the execution of our activities and projects, we were able to train 40 students as climate rescuers setup two environmental clubs in two secondary schools in Bamenda, North West Region of Cameroon. Over 5,250 secondary school students were reached during the implementation of our climate rescuer projects. Green Globe was also able to collaborate with about 35 school officials and administrators.

Through a radio outreach program titled Green Globe which kicked off in January and which is aired weekly, we are able to reach the population of Tubah Municipality which stands at over 65,250. The program which is hosted on the University of Bamenda Radio (UBa Voice, FM 91.5) has tremendously helped Green Globe to clearly address climate change.

5. KEY PROJECTS OF 2024

This year has been very significant for Green Globe as there has been a number of projects which have been carried out.

a. TRAINING OF CHILDREN AS CLIMATE RESCUERS AND THE PLANTING OF 100 ORNAMENTAL TREES AT GBHS DOWN-TOWN BAMENDA.



GGO Team presenting trees to school students and staff before planting

This project was aimed at training 20 children as climate rescuers and planting 100 Ornamental trees at the Government Bilingual High School (GBHS) Down Town Bamenda, North West Region of Cameroon. The initiative was designed to educate children about the importance of environmental conservation while actively involving them in practical tree planting and sustainable practices. The project, carried out by Green Globe with funding from The Pollination Project Foundation, provided hands on experience, and fostered a sense of responsibility towards the environment among children.



GGO Executive Vice President, Maxwell Fombutu (center), training climate

The results demonstrate significant short-term outcomes, such as increased awareness of climate change and the need for action to be taken at all levels the children not excluded and actively participated in planting 100 trees, with promising long-term benefits for community resilience and biodiversity.

Climate change poses a significant threat to the environment, particularly in vulnerable regions like the North West Region of Cameroon. The consequences of environmental degradation, including deforestation and loss of biodiversity, disproportionately affect communities dependent on natural resources. Recognizing the importance of empowering future generations, the project focused on training children as climate rescuers. This approach educated the children about environmental issues and also engaged them in practical solutions, such as tree planting and getting them involved in the climate adaptation and mitigation process. The planting of 100 ornamental trees in Government Bilingual High School (GBHS) Down Town Bamenda, served as a tangible outcome of these efforts, providing a sustainable resource while enhancing local biodiversity.



Students posing with project banner during a training session in GBHS Down-Town Bamenda

i. PROJECT METHODOLOGY

Training Sessions

The project commenced with a series of training sessions designed to educate 20 children about climate change and conservation practices. An outdoor training session was held in the assembly ground of GBHS Down Town Bamenda, targeting children aged 12 to 16 years. The sessions included interactive activities and discussions, to enhance engagement and understanding. Key topics covered included, the impacts of climate change, and practical conservation techniques global warming and the importance of trees in the fight against climate in our local community.



GGO Team, Climate Rescuers and GBHS Down-Town Bamenda Administrative staff

Tree Planting Activities

Following the training sessions, the children were handed t-shirts and a tree planting exercise was carried out in collaboration with Green Globe volunteers. The children and volunteers were involved in preparing planting site (i.e. pegging and digging), and planting a total of 100 trees. Considering the school's topography, the following trees species were selected; Callistemon 20, Royal Palm 20, Terminalia mandolin 20, Moonoon longifia 10, Flamboyant 10, Yellow bush 20. that will provide ecological benefits, such as improving soil quality, enhancing local biodiversity, sequestering carbon dioxide and providing an outdoor reading shade for the children.

With the guidance of our volunteers, each child was responsible for planting a tree, fostering a sense of ownership and commitment to the environment.

This planting of ornamental trees was a central component of the project and this was done in collaboration with the school staff, who helped in aligning the trees on the school campus. The children were actively involved in the, planting, and manuring of the trees. The educational sessions on the importance of biodiversity was incorporated so as to ensure the children understood the significance of this project.

b. TRAINING OF CHILDREN AS CLIMATE RESCUERS AND THE PLANTING OF AN ORCHARD WITH 100 GRAFTED TREES AT GTHS NKWEN BAMENDA

This project was carried out by Green Globe with funding from the LUENA Foundation. It was carried out at Government Technical High School Nkwen Bamenda and provided hands on experience, and fostered a sense of responsibility towards the environment among children.



GGO Team posing with Climate Rescuers holding trees ready for planting

PROJECT OBJECTIVES

The primary objectives of the project were:

- To educate children about climate change, its impacts, and the importance of environmental conservation.

- To instill a sense of responsibility and stewardship towards the environment in young participants.
- To engage children in practical activities, including tree planting and the establishment of a community orchard.
- To foster community involvement and support for sustainable practices.

PROJECT IMPLEMENTATION

Timeline

The project was implemented over a two weeks period, divided into distinct phases:

week 1: Training sessions and community mobilization.

week 2: Tree planting activities and Orchard establishment

RESULTS AND IMPACT

Short-term Outcomes

The project gave immediate positive outcomes, including:



Climate Rescuer planting a tree

- Increased awareness of climate change and environmental conservation among children.
- Enhanced skills in tree planting and maintenance.
- A visible increase in community green spaces, contributing to local biodiversity.

Long-term Benefits

The orchard is expected to yield long-term benefits, including:

- A sustainable source of fruit for the school community and promoting food security.
- Increased biodiversity, providing habitats for local wildlife.
- Continued engagement of children in environmental activities, fostering a lifelong commitment to sustainability.

c. EMPOWERING CAMEROONIAN YOUTHS FOR SUSTAINABLE GLOBAL LEADERSHIP AND THE PLANTING OF 60 ORNAMENTAL TREES ON THE UNIVERSITY OF BAMENDA CAMPUS

This project was jointly carried out by Green Globe, Ozone Friendly People, The University of Bamenda Alumni Association and other partners on the campus of the University of Bamenda in Bambili, North West Region Cameroon. The project which was completed in May saw the training of 300 university students in Sustainable Global Leadership and Positive Climate Action and the planting of 60 ornamental trees on the university campus.



Green Globe Executive President (Bertrand Awat) during training session in Amphi 300

Global leadership and especially decision making for sustainable impact is a major concern of all governments and Cameroon in particular. The creation of The University of Bamenda by Decree No.2010/372 of 14 December 2010 was a means of bringing higher education and professional training closer to the population as part of the measures to achieve the Growth and Employment Strategy (GESP). Cameroon in her National Development Strategy (NDS) 30 prioritizes the empowerment of youths through training and insertion into all sectors of life.

Green Globe sees this measure insufficient as Cameroonian youths are still highly employed upon graduation and many do not know of specialized services and opportunities offered by the state and partner institutions such as Civil Society Organizations (CSOs). This reallity birthed this project of training 300 university students in Sustainable Global Leadership and Positive Climate Action.



University students seated in Amphi 300 during training session

This project was aimed at;

- exposing the Cameroonian youths to national and global opportunities for sustainable development.
- Underscore the relevance of leadership and volunteerism in the pursuit of personal growth and development
- Support The University of Bamenda's fight against climate change by planting 60 ornamental trees.

Green Globe was excited that at the end of this project, all participants had acquired leadership and innovative volunteerism techniques and 60 trees were planted on the university campus as a sustainable measure in making the campus environmentally sound for learning.



Mr. Bertrand Awat, GGOO Executive Director, handing Attestations of training to participants

All 300 students who participated in the training were awarded attestations of training and later on engaged in the tree planting exercise.

d. CLIMATE RADIO OUTREACH (ESTABLISHMENT AND RUNNING OF A RADIO PROGRAM DUBBED "GREEN GLOBE") ON UBA VOICE RADIO



GGO Vice President, Mr. Maxwell Fombutu anchoring a session on UBa radio

In a quest to educate and sensitize the public on contemporary environmental issues and to promote a mutual symbiosis between humans and the environment, GGO established a program in January dubbed *Green Globe* over The University of Bamenda radio (UBa Voice FM 91.5) located in Bambili.

The programme runs every Friday from 10:00am to 10:30am is a 30-minute slot and which involves an anchor (Green Globe staff), panelist (Green Globe volunteers) and guest(s) of the day in the studio.



GGO team in a discussion session in UBa Voice radio studio

The topics of discussion so far have centered around biodiversity restoration, environmental education, water catchment management, sustainable agriculture, climate advocacy, waste management/transformation, urban greenery enhancement, and environmental retrofitting. Green Globe strategically chose the on-campus University of Bamenda Radio so as to;

- Increase student and youth engagement in the fight against climate change
- Provide technical knowledge on how to combat climate change and build a greener world
- Spearhead youth development and volunteerism as well as community engagement.
- Supports environmental protection schemes
- Increase youth engagement in environmental issues

From the start of the program in January, 25 Green Globe volunteers and 55 Geography and Environmental students have been panelist on the program.

6. NOTABLE CONFERNCE AND TRAININGS.

Attending conferences and trainings have been crucial for Green Globe as they've provided opportunities to stay updated on sustainability trends, emerging technologies, and best practices. These events have fostered networking with industry leaders, promoting collaboration and knowledge exchange. In 2024, several trainings, seminars and conferences enabled Green Globe to refine strategies, enhance operational efficiency, and ensure compliance with environmental standards. They've supported our professional development, empowering our staff with new skills and insights and helped to strengthen the organization's commitment to sustainability, improve our credibility, and help drive impactful, innovative solutions for environmental conservation.

a. NAIROBI SUMMER SCHOOL ON CLIMATE JUSTICE COHORT IV, NAIROBI KENYA (JUNE 22RD TO JULY 08TH)



Green Globe's PRO Kaspa Bobga (Left) Posing with the Cameroonian Flag at the Nairobi Summer School

The Nairobi Summer School on Climate Justice is an annual event hosted by the Pan African Climate Justice Alliance (PACJA) in Nairobi, Kenya. It is a platform that brings together young activists, researchers, policymakers, and community leaders from across Africa to discuss and explore solutions to climate justice challenges.

This year, we were glad to have our Public Relations Officer(PRO), Mr. Kaspa Bobga represent Green Globe at the program. He was empowered with knowledge about climate change, its

disproportionate impacts on vulnerable communities, and the importance of justice-centered climate action.

As the training proceeded this year at Chuka University, Kenya, Mr. Kaspa engaged in workshops, lectures, and collaborative activities aimed at fostering innovation, advocacy, and grassroots-level solutions.

b. YOUTH FORUM ON ADAPTATION FINANCE IN AFRICA (YOFAFA) YAOUNDÉ, CAMEROON (29TH TO 31st OCTOBER)

In a bit to increase the capacity of our staff, Green Globe's presence was felt visible at the Youth Forum on Climate Finance in Africa (YOFAFA) held on the 29th to 31st October in Yaoundé



Green Globe's PRO at YOFAFA 2024

YOFAFA is a specialized conference designed to empower African youths in understanding and advocating for effective climate finance mechanisms. Green Globe being a youth-led environmental organization, understands the importance of equitable financial flows to support adaptation and mitigation projects in African countries. At this conference, Green Globe's PRO Mr. Kaspa Bobga communed with other young professionals, policymakers, and financiers to engage to dialogue, share insights, and develop actionable recommendations for mobilizing and accessing climate finance. He highlighted the need to include capacity-building, grant writing, and leveraging global financial commitments for climate resilience in Africa.

7. PARTNERSHIPS

Partnerships with other environmental NGOs are crucial to Green Globe as they enhance collective impact and broaden the scope of environmental initiatives.

1) On March 8th, at GGOs head office in Bamenda, Green Globe Organisation signed a partnership agreement with the **OZONE FRIENDLY PEOPLE (OFP)**. OFP is a free consultative and not-for-profit environmental organization that engages pupils and students in environmental sustainability education and empowers women and youths in green projects' promotion for poverty reduction through the development of tree nurseries, agroforestry, sustainable agriculture, watershed/catchment management and indigenous research in Cameroon and beyond.
2) On August 9th after the Local Conference on Youth in Yaoundé, Green Globe signed another partnership with **PROTECT YOUR ENVIRONMENT FOUNDATION**. Protect Your Environment Foundation was born from a passion to address the growing environmental crises. Founded by a group of dedicated environmentalists, it aims to inspire action, educate communities, and promote sustainable living. Her mission is to protect the planet for future generations by advocating for cleaner, greener solutions worldwide. This partnership fosters knowledge exchange, amplify public awareness campaigns, and enable joint projects that address global environmental challenges.
3) By collaborating with like-minded organizations, Green Globe can leverage additional expertise, resources, and networks, and also strengthen its advocacy for sustainable practices and environmental protection. As a result, a partnership agreement was signed with **DEN PLANET** in Yaoundé. Den Planet advocates for actions that can help restore, preserve and sustain our planet. It equally works with people and communities to achieve these goals and improve livelihoods by carrying out green projects and various activities that reduce the carbon footprints.

Green Globe believes that working together can influence policy changes, raise funding, and drive more significant progress toward conservation and sustainability goals, and ensuring a more substantial, long-lasting impact on both local and global scales, thus the need for these aggreements.

8. CONCLUSION

In 2024, Green Globe demonstrated its commitment to empowering climate action by executing 06 key projects. Through our initiatives, we have: Supported climate education and awareness-raising efforts in Cameroon, empowered Young Cameroonians with skills and knowledge to drive effective climate action, fostered dialogue and collaboration among women in climate leadership, contributed to global discussions on climate change.

As we look to 2025, Green Globe remains resolute and dedicated to promoting climate justice and sustainability and we will continue to engage in climate initiatives, educate communities, and advocate for policies that prioritize the well-being of people and the planet ensuring that there is a mutual symbiosis between humans and nature.

OUR PARTNERS













